

# BEAUTY BUZZ

PREVIEW EDITION

## MAKING NEWS

Read up on the latest articles we've been recently featured in:

- GCI, May Issue
- Salon Today, July Issue
- DAYSPA August Issue
- American Salon, August Issue

Our academies are making headlines with the introduction of our newest, innovative advanced educational classes:

Spa Nail Technician

Make-up Artistry

Master Esthetics



## INSPIRATION BASED HAIR DESIGN

Our three academies are being recognized nationwide for changing the face of cosmetology schools and adding former Graham International Corporate Artistic Trainer, Diego Raviglione, as our Artistic Director. Diego is the creative director behind the Master Artistic Team (MAT). This elite team of academy students featuring our own; Bird Lindsay, Victoria Nguyen, Rachael Potter, Felicia Taite of Poway Academy and Yolanda McGirt of Bay Vista will showcase their "collection" based on inspiration and creative passion to share within our academies and to be featured in the media, publications and VIP public relation events. Applications for the MAT team will soon be accepted and the next tryout date will soon be announced!



## Congratulations !



Students that shine:

**Kendra Bowen, Bay Vista**

**Kristen Pipkin, JE Boutique**

**Kelly Yoo, Poway Academy**

## LIVE AND ON THE AIR!

On Wednesday, August 15, Bay Vista College woke San Diego with a segment on Beauty School Education on Fox Channel 6 morning news with Ruben Galvin. Diego, as well as members of our MAT Team and Design Team gave San Diego a wake up call with the amount of energy, enthusiasm and their creative talents. Ruben, demonstrated his natural haircutting skills (with some behind the scenes assistance from Diego) cutting a classic Bob on the air. Ruben worked on his mannequin head "Bofanda" who at the end had nothing to say, she was left speechless & beautiful. "Ruben, don't quit your day job." Many THANKS to all those who participated and were ready for lights, camera & action at 5:30am.

MIND, BODY & SPIRIT

QUICK FIXES IN A PINCH

When technology and nature combine, there is no limit to the good they can do for our bodies and our health.

Use these quick fixes in a pinch, says Kevin James, Esthetician Instructor for JE Boutique. James recommends the following:

\*Cane sugar to brighten and freshen skin. This produces

glycolic acid, one of the natural alpha hydroxyl acids that exfoliates the skin

\*Coffee grounds to look younger all over. Coffee is full of anti-aging properties and potent antioxidants. The exfoliating ground of your average coffee bean can help you

fend off blemishes and acne, reduce fine lines, diminish the appearance of cellulite, and leave skin feeling clean and baby soft.

\*Macadamia nut oil or olive oil to moisturize.

“It’s easily absorbed into the skin and has excellent lubricity properties



Coffee grounds for younger looking skin.

FROM A STUDENTS PERSPECTIVE...

EVERYTHING HAPPENS WHILE IN BEAUTY SCHOOL

For student Nicole Prieto this statement proved to be true. Soon after enrolling, Nicole found a job. Nicole was juggling work, school and trying to have a social life as well. “Looking back, Nicole states, I wish I would have gotten my priorities straight and gotten it done and over with. It was an on-going struggle deciding between school and making money.” Nicole, not ready to grow up, chose to do other things rather than attend school, soon, missing hours piled up and her mom’s constant nagging to get a job and go to school was overwhelming. Now, fast forward to a year later...Nicole is in her last days of school. She painfully regrets having taken so much time doing things that meant little for self improvement. While she awaits her state board date, Nicole plans on working as a receptionist just to get her foot in the door. Nicole already has a few job offerings and is deciding JUST WHERE she wants to share her talents and knowledge she has acquired throughout her time here. Nicole’s strongest influences were her mom, her friends who helped her realize she should be at school. “But the ones that helped me the most would be the instructors and staff here at JE Boutique, they helped me believe in myself and trust that I, Nicole, could REALLY do it.”

*“The mind is like a parachute, it only functions when it’s open”*

Sir James Dawar

Thank You!!

A special recognition goes out to our students

Kristin Pipkin, Bobby Hansen, Francis Roach of JE Boutique

Elianna Ramirez of Bay Vista

For their contributions, design & creative efforts in creating this newsletter!

If you’re interested in being part of this project, please contact our students mentioned.

Refer a Student to Enroll!

JE Boutique College, Bay Vista College, Poway Academy will send you

\$100 Visa Gift Card  
It's that simple!

Call or email us for more details:  
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